

# Ogunbolarin Oluwadamilare

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## Summary

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Experienced product designer with 5+ years of expertise blending problem solving and design to create user-centered, innovative solutions. Skilled in crafting intuitive interfaces and delivering data-driven designs that drive engagement and growth. Proven ability to lead strategic design processes, uncover actionable user insights, and address complex challenges with creative and functional solutions. I am passionate about building impactful products that enhance user experiences and deliver measurable results.

## Skills

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### Skills

User-Centered Design, Interaction Design, Wireframing and Prototyping, User Research and Testing, Information Architecture, Visual Design and Branding, Usability Analysis, Problem-Solving and Ideation, Cross-Functional Collaboration, Responsive and Mobile Design, Design System Development, Product Strategy and Roadmapping, Accessibility Standards, Data-Driven Decision Making, Storytelling and Presentation, Agile and Lean UX Processes, A/B Testing, User Journey Mapping.

### Soft Skills

Strong Communication, Leadership, Analytical Thinking, Problem-Solving, Creativity, Attention to Detail, Strong Team Collaboration, Adaptability to Evolving Requirements, Time Management, Multitasking, User Centered Focus, Proactive Learning of Emerging Trends and Tools.

### Technologies

Figma, Adobe XD, Sketch, Zeplin, Miro, Principle, Adobe Creative Suite (Photoshop, Illustrator), Axure RP, Maze, Overflow, LottieFiles, Marvel, Trello, Slack.

## Professional experience

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### Product Designer

**February 2023 - Present**

#### Nahere Limited

*Lagos, Nigeria*

- Designed and optimized user-centered interfaces for ERP systems and web applications, enhancing usability and visual appeal.
- Conducted user research and usability testing to gather insights, inform design decisions, and improve user experience.
- Collaborated with cross-functional teams, including developers and product managers, to align design goals with business objectives.
- Created wireframes, prototypes, and high-fidelity mockups to communicate design concepts effectively.
- Developed and maintained design systems to ensure consistency across products and platforms.
- Designed engaging visuals and interactive components to support brand storytelling and marketing initiatives.

- Utilized data-driven insights and market research to inform design strategies and address user pain points.
- Facilitated iterative design processes through A/B testing, user feedback, and performance analysis.
- Supported event campaigns by designing digital assets and collaborating on promotional strategies.
- **Skills Applied:** User research and usability testing, wireframing and prototyping, interaction and visual design, design system development, data driven design, cross-functional collaboration, storytelling through design, iterative problem-solving, and strategic alignment.

## UI/UX Intern

Mar 2020 - December 2022

### Hazon Holdings

Lagos, Nigeria

- Assisted in designing user interfaces for web and mobile applications, contributing to overall user experience improvements.
- Supported the creation of wireframes, prototypes, and user flows to streamline design processes.
- Conducted user research and gathered feedback to inform design decisions and improve usability.
- Collaborated with cross-functional teams, including developers and product managers, to ensure the delivery of high-quality design solutions.
- Analyzed user behavior and feedback to identify pain points and implemented design adjustments to improve overall user satisfaction.
- Participated in A/B testing and usability testing to evaluate design effectiveness and iterated based on results.
- Contributed to maintaining design systems, ensuring consistency across digital products and interfaces.
- **Skills Applied:** UI/UX design, wireframing and prototyping, user research and testing, design iteration, cross-functional collaboration, usability analysis, user feedback analysis, A/B testing, and design system maintenance.

## UX/Graphics Designer (Volunteer)

May 2023 - Present

### Sustainobles

Lagos, Nigeria

- Assisted in maintaining consistency across all design elements to ensure a cohesive user experience on the platform.
- Developed visual assets, including website graphics, social media content, and email templates, to support marketing efforts and brand communication.
- Conducted user research and feedback analysis to inform design decisions, enhancing the platform's appeal and functionality.
- Managed social media design initiatives, curating content to engage audiences and promote brand visibility.
- Worked with influencers to design promotional materials and campaigns that elevated brand presence.
- Collaborated with cross-functional teams to develop design solutions that supported the organization's mission and goals.
- **Skills Applied:** UI/UX design, graphic design, user research, interactive content creation, cross-functional collaboration, accessibility design, and user-centered design solutions.

## Languages

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English (Fluent)

## Education

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**BSc in Information Communication Science**

**October 2017 - December 2021**

**University of Ilorin**

*Kwara, Nigeria*

- **Related coursework:** Human Computer Interactions, Business Development, Data Analysis, Market Research, Telecommunication, Information Technology.
- **Tech Reach:** Member and Contributor to Branding and Launch Strategy.